

DESIGN A WINNING EVALUATION (BY THE BALLOT) - Develop a Spiel

PLEASE NOTE - THESE ARE SAMPLE COMMENTS ONLY - This Evaluation Is Longer Than The Allotted 3-Minute Time Frame

Speaker	Where S/he Is Sitting	Title	Topic: Audience, Credibility
Educate (Inform), Entertain (Humour), Inspire (Motivate), Persuade (Move to Action)			

*Wow. What a journey/adventure /heart-warming story /dynamic speech... Mr./Mme Contest Chair, fellow Toastmasters and guests... It's my pleasure to evaluate (Speech Title), Jane Doe's (educational/ humourous/ persuasive/ uplifting) speech about (topic). In the next few minutes, I'll focus on Jane's many strengths, and how she created impact. I'll also share a few ideas that might help her take this speech to the next level. My analysis will address three areas affecting the success of a speech: **structure, style and impact**.*



*First, I like what Jane brought to us in the way of **Structure**.*

Title, Opening, Purpose (I-U-4Me)	<i>What we heard was not a good speaker, but a great speaker, a real professional. Right off the bat, Jane's clever speech title got us hooked, even before she took the stage. And when she started speaking, her warm smile and inspiring opening story immediately drew us in even closer. Jane lead us right into topic, previewed the content and then proceeded to develop her thesis.</i>
Preparation, Organization, Use of Notes; Props -	<i>I noticed that Jane relied a bit on her notes in a few places, which I feel took away from her message somewhat. My experience is that if I rehearse well, I can 'wing' it without worrying about the careful wording of one or two points and my take-home message is stronger. And Jane was at her best when she didn't use the notes. When she was telling her stories, her speech flowed easily and naturally, and she connected with us at a deep level.</i>
Body of the Speech, Structure, Support Material, Credibility, Transitions	<i>What great material. One thing Jane might consider is using more transitions to make it easier for the audience follow.</i>
Conclusion. Call to Action	<i>Did you notice how powerfully Jane closed? The quote at the end brought it all together. She referred back to the opening statement, which not only re-emphasized her main points, but also gave us a sense of completion. Her message resonated deeply me, and I'm guessing, with the rest of the audience, who were obviously also enjoying the surprise twist, judging from their laughter. I appreciate Jane's great energy and humor throughout, and</i>



*Second, I was impressed with Jane's Delivery /Presentation **Style**.*

Eyes (See)	Poise, Eye Contact, Facial Expressions, Animation, Posture, Props, Costume	<i>Jane looked very professional, relaxed and poised, which I think really added to her credibility. I really appreciate the time Jane spent to develop her props, which added quite a punch to her message.</i>
Ears (Hear)	Voice Control, Projection, Rate, Tone, Pace, Pauses, Language, Accents, Dialogue, Word Pictures Rich Images	<i>I loved the flow of her speech. She might consider increasing the pace of her speech as the excitement grew, to create the thrill of the moment. On the other hand, Jane took us right into the scene as she painted evocative word pictures with such vivid detail that we could practically (see, smell, taste, hear...).</i>
Hands	Use of Floor, Movement Gestures	<i>I really enjoyed how Jane made full use of the floor. She had very natural gestures and expressions, which she used effectively to reinforce points.</i>



*Third, let's get to the **Impact**/Value of this amazing speech, and how Jane made this speech memorable.*

Heart (Feel)	Memorable, Highlights, Humor, Emotional Connection, Anecdotes, Originality, Credibility, Audience Reception, Achievement of Purpose, Message Relates (What's In It For Us)	<i>Jane was able to create an emotional connection with audience by engaging us personally, as a "real" person, complete with flaws, like you and me. She kept her emotions under control. This was a tribute to someone she knew and cared about deeply, and this was obvious to the audience. She switched to humor to dispel some of the seriousness of this subject-comic relief. If Jane set out to inspire us, I'd say -- 'Mission Accomplished'.</i>
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And finally, to sum it up...

Sum UP	Topic, Preparation, Value, Impact	Liked	Loved	Point to grow on	Loved Most
<i>What an invaluable gift Jane left us with today. I loved her delivery. I loved the rich images she conjured up for us. There were a few minor issues relating to preparation, transitions and pace, but overall, these did not detract greatly in this amazing, dynamic speech, because her passion carried the message. I especially loved the combination of inspiration and humour that Jane brought to this serious subject, one that we all could face, sooner or later. I'm going to rethink my approach on this topic, thanks to this presentation. In conclusion, I really look forward to seeing Jane take this speech to the next level, and getting more stage time as her project takes off. Mr./Mme Contest Chair.</i>					